

ASSETS

- **Location, Infrastructure**
- **Community Spirit (Volunteerism)**
- **Life Quality – Schools, Services**
- **Space, buildable & public**
- **Diverse Community**
- **Tribal – attraction**
- **Chehalis River**
- **Ability to make a difference**

BARRIERS

- **Permit time/red-tape**
- **GMA implementation**
- **Regulations – Maze – No predictability**
 - **Infrastructure**
 - **Is there enough support**
- **No representation on TC boards**
- **Rural Community perception**
- **Overlapping jurisdictions**
 - **No public transportation**
 - **Financing**
- **Cost of pursuit (Engineers, Consultants, etc.)**
- **Economic balance**

BENEFITS

- **Better job base**
- **Services & goods to existing & visitors**
- **Increase tax base**
- **Lessen carbon**
- **Lessen travel time**
- **Convenience/Quality of life**
- **Keep generations together**
- **Low overhead/lower labor**
- **Primary tourist route**
- **Lower income family support**
- **Strong Community demand**
- **Strong work force**
- **Little competition**

SOLUTIONS

- **Business Advocate at County Level**
- **Regulation Flexibility – based on what's good for community**
- **At the desk (Permit assistance) – help rather than discourage**
- **Loosen restrictions – speed up process**
 - **Informational Brochure, w/#'s**
- **Incorporate the area**
 - **Plan to utilize existing buildings**
 - **Visioning for area**
 - **Existing vs New (redevelopment)**
 - **Local Zoning presence**
- **Advertise assets**
 - **Perception improvement**